

Embedding Soft Skills through a Māori Framework in a Business Course

Sanjeev K Ranganathan – Senior Lecturer, Abha Chitalia – Academic Advisor, Manpreet Malhotra – Lecturer

Unitec New Zealand

Introduction

- This research evaluates the experience of embedding quintessential soft skills in a business course using the Te Noho Kotahitanga framework, with the overarching theme of Ako.
- Benefits of using these concepts in developing critical soft skills are examined. Risk factors are evaluated and a possible risk mitigation plan is proposed.

Background & Research Method

- The overarching theme of Ako meant continuous two-way interaction between the lecturer and ākonga, to generate knowledge from shared learning experience.
- Research Methods: Collaborative Reflection and Autoethnography (collecting personal memory data and interviewing each other and Document Analysis (analysing student reflections on learning) .



Summarising the Benefits

- Ākonga see value of soft skills through a Māori framework
- Appropriate behaviour and etiquette in a formal environment; Sensitivity to diversity and inclusion; Compassion and cultural competence; Fostering positive relationships, culture
- Enabling a sense of achievement and pride

Risk Mitigation

- Risk Factors: Reputation consequences for the Teacher, Institution and Students; Health and Safety of ākonga
- Risk Mitigation
 - Policy and procedures; Health and Safety induction; Creating a “safe space” for cultural expression & discussion; ensuring cultural sensitivity; Grounding practice in current research and expert advice

References

- Bowen, G. A. (2009). Document analysis as a qualitative research method. *Qualitative Research Journal*, 9(2), 27-40. <https://doi.org/10.3316/QRJ0902027>.
- Our partnership. (2020, May 13). Retrieved from Unitec: <https://www.unitec.ac.nz/maori/who-we-are/our-partnership>
- Roy, R., & Uekusa, S. (2020). Collaborative autoethnography: "self-reflection" as a timely alternative research approach during the global pandemic. *Qualitative Research Journal*, 20(4), 383-392. <https://doi.org/10.1108/QRJ-06-2020-0054>.
- Te Reo Māori in English-medium schools. (n.d.). Retrieved from Te Kete Ipurangi: <https://tereomaori.tki.org.nz/Curriculum-guidelines/Teaching-and-learning-te-reo-Maori/Aspects-of-planning/The-concept-of-ako>
- World Economic Forum. (2020). The future of jobs report 2020. Retrieved from https://www3.weforum.org/docs/WEF_Future_of_Jobs_2020.pdf