

The Waitākere Strategy

2019 - 2022

Vision:

Led by Te Noho Kōtahitanga we manaaki the success of our students and communities.

Strategic Priorities:

Renewed focus on core business:

- » Improve the success of all students, achieving parity for Māori, Pacific and Under 25s by 2022, enhancing International student success, and serving the educational needs of the West, Central & North Auckland communities
- » Provide high quality learning, teaching and applied research to develop work-ready lifelong learners and return to Category One.
- » Engage and inspire staff so they are proud to work at Unitec and are equipped with the capabilities to support quality learning
- » Build a financially sustainable organisation to invest in the future with an operating surplus by 2022

Principles:

- » Led by Te Noho Kōtahitanga
 - Rangatiratanga (Authority and Respect)*
 - Wakaritenga (Legitimacy)*
 - Kaitiakitanga (Guardianship)*
 - Mahi Kōtahitanga (Co-operation)*
 - Ngākau Mahaki (Respect)*

Our Direction:

- » Unitec as a large vocational and professional educational provider in the Auckland region provides for the educational needs of its local communities and employers by offering a wide range of industry and community-connected courses and qualifications from Level 1 to Master degrees.

Goals:

Goal 1: Respond to skills demand in West Auckland

Objectives:

1. Better align our Waitākere academic portfolio offerings with regional skills demand.
2. Identify and develop new community-facing training and further vocational education delivery in partnership with Trade Academy hubs, schools, kura & community partners.
3. Provide clear pathways from our partner providers for prospective students to our programmes.

Goal 2: Support regional business growth

Objectives:

1. Work with local business associations and networks to increase access and participation in local labour market for students and graduates.
2. Ensure West Auckland Businesses can effectively engage with our procurement processes.
3. Improve our understanding and promotion of our contribution to West Auckland economy.
4. Partner in the development of 'Arts Corridor' to support growth and development of Auckland's film and performing arts industries in West Auckland.

Goal 3: Be a collaborative partner in wider community opportunities in the West

Objectives:

1. Raise awareness of Unitec's point of relevance and programmes via a targeted marketing campaign in West Auckland
2. Activate relationship management plan for West Auckland industry and community
3. Identify current projects and new partnership opportunities in research and social capital investment being undertaken with West Auckland partners.
4. Explore with local providers and government partners the development of a career and employment hub.
5. Engage with Panuku to support and partner as appropriate in local place-making and development

Goal 4: Waitākere Staff and Students are valued and supported.

Objectives:

1. Recognise and partner in the success of our priority groups at the campus.
2. Maintain appropriate level of student services & pastoral care delivery to the campus.
3. Maintain appropriate level of services for staff at campus.
4. Collaborate with Police and other agencies on building and maintaining public safety around the campus.