

This document covers the admission requirements for the Bachelor of Communication (Public Relations)

For the full Terms and Conditions of this programme download the following:

[Bachelors Generic Regulations](#)
[Programme \(Specific\) Regulations](#)
[Admission Requirements Policy](#)

To be eligible for admission, you must meet two admission requirements:

- Requirements for either general admission, special admission, or discretionary admission
- English language requirements

Most domestic (NZ) students enter through general admission. If you do not meet the requirements for general admission, special admission or discretionary admission may be available.

General Admission

To apply for this programme, candidates are required to meet all of the below entry requirements.

- 42 credits at NCEA Level 3 or higher including:
 - 14 credits in each of two different approved subjects; and
 - 14 credits from up to two subjects of additional domains (approved or non-approved),
or
- At least 12 NCEA credits at Level 3 in English or Maori
- 14 credits in NCEA Level 1 or higher in Mathematics or Pangarau
- A personal written statement describing your interest in your studies

Don't have NCEA? We also accept:

- Unitec Certificate in Foundation Studies: Whitinga Level 3 with a relevant pathway
- A relevant qualification at Level 4 on the NZQF or above or an equivalent qualification; or
- Provide sufficient evidence to be eligible for special or discretionary admission.

Discretionary Admission

Applicants may be granted Discretionary Admission if they have:

- a. a minimum total of at least 72 NCEA credits at Level 2 in their best 4 subjects, including English; or
- b. a maximum total of 10 in New Zealand Six Form Certificate in the best four subjects, including English, or equivalent.

Special Admission

Applicants must have:

- a. attained the age of 20 years on or before the first day of the semester in which study for the certificate is to commence; and
- b. provided sufficient evidence of aptitude or appropriate work or other life experience that would indicate a successful outcome in the qualification.

English Language Requirements

General English Language Requirements

Applicants must have achieved a minimum standard of English as demonstrated by a minimum of 8 credits at NCEA Level 2 in English (4 in Reading, 4 in Writing).

English language entry requirements for international students for whom English is not their first language:

Applicants must have at least ONE of the following:

- a) Gained NCEA level 3 and met New Zealand university entrance requirements;
- b) Clear evidence that they satisfy one of the following criteria for existing English proficiency:
 1. Previous primary and secondary study in English as evidenced by completion of one of the following at schools with English as the language of instruction in countries with a student visa approval rate of at least 80 per cent:
 - i. Completion of all primary education and at least three years of secondary education (that is, the equivalent of New Zealand Forms 3 to 7 or years 9 to 13), or
 - ii. Completion of at least five years of secondary education (that is, the equivalent of New Zealand Forms 3 to 7 or years 9 to 13)
at schools using English as the language of instruction are eligible for enrolment at all levels of the NZQF
 2. Previous tertiary study in English: International students are eligible for enrolment at all levels of the NZQF when they can provide clear evidence of completion of a Bachelor Degree, Graduate Certificate, Graduate Diploma, Bachelor Honours Degree, Postgraduate Certificate, Postgraduate Diploma, Master's Degree or Doctoral Degree with English as the language of instruction, from tertiary education providers from New Zealand, Australia, Canada, the Republic of Ireland, South Africa, the United Kingdom or the United States
 3. Achievement of the Certificate in English Language Teaching to Adults (CELTA)

- c) Achieved, within the preceding two years, at least one of the English proficiency outcomes listed below:
1. NZ Certificate in English Language (NZCEL):
NZCEL (Level 5)
 2. International English Language Testing System (IELTS):
an overall IELTS band score (Academic Format) of 6.5, with no band score lower than 6. The IELTS scores used must be taken from a single IELTS Test Report Form
 3. Test of English as a Foreign Language (TOEFL):
an overall TOEFL Paper-based test (pbt) score of 590 (essay 5.5TWE)
an overall TOEFL internet-based test (ibt) score of 79 (writing 21)
 4. Cambridge International standard tests of English as a foreign language:
First Certificate in English (FCE), or FCE for schools, or CAE, or CPE with a score of 176. No less than 169 in each skill
 5. Pearson Test of English (PToE) Academic with a score of 58 with no score lower than 50